

## Explore



### Community Engagement

For anyone interested in learning about entrepreneurship

#### Outcome:

Explore entrepreneurial thinking and skills while building your network

## Build



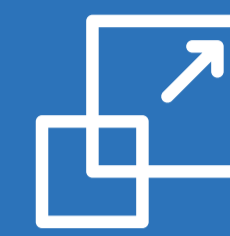
### Venture Founder

For venture teams that are looking to build an investable company.

#### Outcomes:

Define value proposition, customer segments, business model and go-to-market strategy

## Grow



### Venture Builder (HATCH)

For UBC spin-off companies that are ready to grow, access capital and gain market traction

#### Outcomes:

Achieving a commercial milestone, such as closing a Seed or Series A financing

### Lab2Market Discover

Explore entrepreneurship and build foundational business skills.

### Lab2Market Validate Foundations (bootcamp)

Gain an understanding of the process and best practices to commercialize your research

### Lab2Market Validate

Validate and test your idea in your industry

\*Limited spots available

### Lab2Market Launch\*

Intensive focus on commercial potential within your venture's industry

\*Limited spots available

